



...the future is here

15th Edition, 2024

11th Annual Conference 2024

THEME:
DIGITAL COMMUNICATION AND GOVERNANCE IN AFRICA

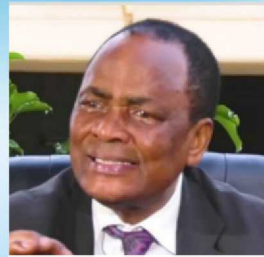
September 4 - 5, 2024
Lagos Airport Hotel, Ikeja, Lagos State, Nigeria



BABAJIDE SANWO-OLU
Governor, Lagos State
Special Guest of Honour



MR. DAPO OLORUNYOMI
Publisher & Editor-in-Chief, Premium Times
Keynote Speaker



PROF. RALPH AKINFELEYE
Chairman Opening Ceremony



PROF. UMARU PATE
President, ACSPN & Vice-Chancellor, Federal University, Kashere
Opening Address



PROF. ROTIMI OLATUNJI
Chairman LoC, / Vice President South West, ACSPN
Welcome Address

SPECIAL PANEL

REIMAGINING ARTIFICIAL INTELLIGENCE IN COMMUNICATION AND GOVERNANCE



PROF. ROTIMI OLADELE
Former President/Chairman of Council, Nigerian Institute of Public Relations



MR. ROTIMI ODUSOLA
Corporate Relations Director, Guinness Nigeria Plc



PROF. ABIGAIL OGWEEZY
Department of Mass Communication, University of Lagos



DR. MONDAY ASHIBOGWU
Managing Director, BillSbox Limited

POST GRADUATE MASTERCLASS



DR. ERIC AONDOOVER
Presenter & Lecturer, Caleb University Imota, Lagos

MASTERCLASS PANEL

"AI- BASED METHOD OF AUTOMATED MAPPING OF OPINIONS IN LARGE-SCALE ONLINE DISCUSSIONS:"



PROF. SVETLANA BODRUNOVA
Department of Mass Media Management, School of Journalism & Mass Communications & Head, Center for International Media Research, St. Petersburg State University, Russia



PROF. IFEYINWA NSUDE
Presenter / Vice President, ACSPN South-East



MR. EMEKA OPARA
Vice President Corporate Communications & CSR, Airtel Africa.



PROF. ADEPOJU TEJUMAIYE
Head, of Mass Communication, University of Lagos.



MS. CHINEZE AMANFO
Head, Public Relations, 9Mobile



MRS. NKECHI ALI-BALOGUN,
CEO, NECCI PR Consulting



MR. MUYIWA AKANDE,
Head, Corporate Communication, SIFAX Group

VISION

To advance the scholarly study and practice of communication by promoting and facilitating the pursuit of excellence in academic research and professional practice in Nigeria.

MISSION

ACSPN aims to support the process of shaping communication scholarship, training and practice in Nigeria whilst complementing the work of other bodies with similar aims and building on the potentials of the field of communication in Nigeria, conscious of the needs of the country for critical inputs from communication scholars and professionals to shape a future that will promote growth and development.

TESTIMONIALS FROM THE PAST

2020 VIRTUAL CONFERENCE VOICES

September 2nd - 3rd, 2020

The 2020 premier virtual conference was a big success. The ACSPN is a smashing success and its leading communicators fortuitously to the new virtual digital global reality. The future indeed is here.

- Dr. Wole Adamolekun.

Do you know that one of my friends who participated in the conference confessed that there was no dull moment throughout the conference. That all the presentations were thrilling. Congratulations once more.

- Dr. Ifeyinwa Nsude

I called to congratulate you on a highly successful annual conference. The contributions were delightful to listen to. Those on COVID-19 on Thursday were equally brilliant. Thank you very much for everything.

- Prof Idowu Sobowale

Please let me know how I can support the conference in the future. Congrats once more.

- Prof Chris Ogbondah

Congrats for the hosting of the virtual ACSPN conference. It was indeed a huge

success. Kudos!

- Dr Hajara Sanda, BUK

The meeting went very well, to the glory of God. Well done! I joined a bit yesterday but fully today. The diversity of resource persons was especially remarkable.

- Dr. Noma Owens-Ibie

I want to start by commending you for excellent coordination and seamless hosting of the 7th ACSPN Conference (virtual). I admire and crave the excellent spirit of coordination that you possess. As my response to the post conference opinion poll would show, I enjoyed every bit of the proceedings. Bringing the Royal Highness and Professor of Communication to speak, was a very inclusive strategy. The emergence of Prof. Pate as the ACSPN President is equally significant and a landmark achievement. May God continue to lead all of you.

- Dr. Chris Odoemelam, IUO.

I wish to thank you again for dragging me out from my traditional commitments to be part of this phenomenal Webinar. You and your executive team have moved the organization from a local town hall style

mini seminars to a Global encounter in partnership with various international agencies. The Webinar was outstanding with brilliant scholars from all corners of the globe participating. I learnt plenty. Thanks again for making me part of this experience

- HRH Igwe Prof. Onuora Nwuneli

Congratulations on your highly successful overseeing of an international online conference in this COVID-19 era. Well done Sir.

- Dr. Kola Adesina

We thank God for a successful virtual conference. I believe with capable mentors, I will not fail. Thank you for believing in me.

- Dr. Titilayo Osuagwu

Please accept my congratulations on the just concluded 7th Annual ACSPN Conference. The quality of the faculty was excellent.

- Ayo Oluwatosin

Congratulations on a beautifully organized and successful conference.

- Dr. Chudey Pride

BECOME A MEMBER

The Association of Scholars & Professionals of Nigeria (ACSPN) invites all students, academics and professionals in media, communication, public relations, advertising, marketing and other related communications and media disciplines to become members. Joining the association gives you the opportunity for intellectual, career and professional development. Membership subscription is due by January 1 annually. Institutional members are allowed to register four members of staff or 12 students members free for each year of subscription. All categories of members are entitled to full benefits of membership. Membership Certificates are mailed on request to the ACSPN mail box.

Membership category	Subscription fee (N)	Subscription fee (\$)
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Student Members (Bachelors, Postgraduate Diploma and Master's degree only)	5, 000	20
Institutional Membership (Student category)	35,000	200
Institutional Membership (Staff category)	45,000	250

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TEAM

Nosa Owens-Ibie
COORDINATOR

Ifedolapo Ademosu
Solomon Oyeleye
GUEST EDITORS

DO YOU KNOW that your organization can partner with ACSPN to organise communication-related activities in your area of work, deliver a lecture, host an edition of the empowerment series or collaborate on research projects?

Please contact the Secretariat at -
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