



VISION

To advance the scholarly study and practice of communication by promoting and facilitating the pursuit of excellence in academic research and professional practice in Nigeria.

MISSION

ACSPN aims to support the process of shaping communication scholarship, training and practice in Nigeria whilst complementing the work of other bodies with similar aims and building on the potentials of the field of communication in Nigeria, conscious of the needs of the country for critical inputs from communication scholars and professionals to shape a future that will promote growth and development.

"What we see across the world, at all levels, is that there are many opportunities as there are challenges. The business of media is undergoing a revolution with the rise of digital networks, online platforms, internet intermediaries and social media. New actors are emerging, including citizen journalists, who are redrawing the boundaries of the media. At the same time, the Report shows that the traditional news institutions continue to be agenda-setters for media and public communications in general – even as they are also engaging with the digital revolution".

-Prof. Hassana Alidou, UNESCO Regional Director's Speech at the Inaugural Conference in Abuja, September 3, 2014.

ACSPN Inaugural Conference:

A successful milestone!

A milestone was reached in the history of communication and media

practice in Nigeria with the successful planning and hosting of The Association of Communication Scholars & Professionals of Nigeria (ACSPN) Inaugural Conference held between Wednesday, September 3 and Thursday, September 4, 2014 at Reiz Continental, Central Business District, Abuja, FCT, Nigeria.

The conference tagged "Communication, Diversity and Multiculturalism in Nigeria: Challenges in the 21st Century", was chaired by the Director-General of the Federal Radio Corporation of Nigeria [FRCN], Dr. Ladan Salihu and the opening keynote address on "Bridging the Gap between Town and Gown" delivered by His Excellency, the former Governor of Abia State, Dr. Orji Uzor Kalu, represented by the Managing Director of *New Telegraph Newspaper*, Mr. Eric Osagie.

The Regional Director, United Nations Educational, Scientific and Cultural Organization (UNESCO), Prof (Mrs) Hassana Alidou also delivered an address expressing UNESCO's willingness and readiness to partner with ACSPN for communication-based solutions to emerging challenges.

Facts about ACSPN which emerged at the conference are:

1. ACSPN is here to influence the communication and media environment in Nigeria now when the country needs ethical and committed communication scholars and professionals that will be able to re-engineer peaceful co-existence amongst Nigerians in their diversity.

2. The association links communication scholars and professionals, thereby forging a partnership between the town and gown for the purpose of driving the country to the desired goal of overall development.

3. The bridge will enable the re-fashioning of communication training and media practice in Nigeria while also encouraging exchange through sabbatical interchange between scholars and professionals. However, modalities need to be developed to harmonize this relationship further.

Details on www.acspn.org.

ACSPN Empowerment Series (AES):

Session 5: Challenges facing the Communication Discipline and Profession in an Age of Terror and Dominant Non-State Actors : "An Alarm for a Paradigm Shift in Africa"

The 5th Edition of the Empowerment Series of the Association of Communication Scholars & Professionals of Nigeria held on Tuesday, November 18, 2014 at the Institute of Entrepreneurs, The Kitchen House, Ikeja, Lagos.

The guest lecturer - Prof. Cecil Blake, an international scholar, former Minister of Information, Sierra-Leone and lecturer at the Department of Mass Communication, Covenant University, Ota, Nigeria, stressed the importance of inter-cultural communication in the world today and concluded with the need for journalists to be armed with an understanding of the historical factors underpinning culture conflict situations before reporting a story.

Full presentation at www.acspn.org

Do you know that your organization can partner with ACSPN to organise communication-related activities in your area of work, deliver a lecture, host an edition of the empowerment series or collaborate on research projects?

Please contact the Secretariat at acspn.communicationnigeria@gmail.com



Board of Trustees Chairman, Prof. Idowu Sobowale launching the website

ACSPN
WEBSITE
LAUNCH

Join ACSPN

The Association of Scholars & Professionals of Nigeria (ACSPN) invites all students, academics and professionals in media, communication, public relations, advertising, marketing and other disciplines. Joining the association gives you the opportunity for intellectual and career development.

Membership subscription is due by March 1 annually except for new members who pay when they join – in their first year. Institutional members are allowed to register four members of staff free for each year of subscription. All categories of members are entitled to full benefits of membership.

For further details check www.acspn.org

MEMBERSHIP CATEGORY	SUBSCRIPTION FEE (N)	SUBSCRIPTION FEE (\$)
FULL MEMBERS	5,000	100
STUDENT MEMBERS - POSTGRADUATE (COMMUNICATION)	2,000	20
INSTITUTIONAL MEMBERS (OPEN)	25,000	250
ASSOCIATE MEMBERS: OTHER DISCIPLINES/ AREAS OF WORK	5,000	100
ASSOCIATE STUDENT MEMBERS: POSTGRADUATE (OTHER DISCIPLINES)	2,000	20

NEWLY ELECTED ACSPN EXECUTIVES

During the Inaugural Conference in Abuja between September 3 - 4, 2014, a new set of executives was chosen to continue the association's work. Prof Lai Oso of Lagos State University is the President. We wish the team a successful tenure. Details on www.acspn.org



Voices from ACSPN Empowerment Series

Citation & Referencing - Prof. Andrew Moemeka

“This is truly a purposeful platform for the sharing of practice ideas between the academia and the professionals in the field of communication. I got richer in this seminar than I was on arrival.”
-Tunde Kajogbola, Professional (Sales & Media Marketing)

“Refreshing paper, call to return to the part of professional and academic honour in the field of communication.”
- Akinniyi Sowunmi, Professional (Media Business & Management)

“This workshop was not only appropriate but very timely. Several of us have over time thought we had knowledge on the subject matter, but the workshop has shown that there are huge gaps in our knowledge. This edition has for me been a good gap filler.”
- Dr Olusegun Ojomo - Scholar

Team

Nosa OWENS-IBIE
CO-ORDINATOR

Ganiyat TIJANI-ADENLE/Ifedolapo ADEMOSU
GUEST EDITORS

Omogbolahan BUSARI/Olasunkanmi AROWOLO
GRAPHICS EDITORS

