



ACSPNnews

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NEWSLETTER OF ASSOCIATION OF COMMUNICATION SCHOLARS & PROFESSIONALS OF NIGERIA

8th Edition, 2016

VISION

To advance the scholarly study and practice of communication by promoting and facilitating the pursuit of excellence in academic research and professional practice in Nigeria.

MISSION

ACSPN aims to support the process of shaping communication scholarship, training and practice in Nigeria whilst complementing the work of other bodies with similar aims and building on the potentials of the field of communication in Nigeria, conscious of the needs of the country for critical inputs from communication scholars and professionals to shape a future that will promote growth and development.

In The News

APPOINTMENT



Prof Dayo Alao

Prof Dayo Alao, member ACSPN Board of Trustees and Provost, College of Management and Social Sciences, Babcock University, Ilishan-Remo, has been appointed the new Vice-Chancellor, Adeleke University, Ede with effect from August 1, 2016.

PROMOTION



Dr. Rotimi Williams Olatunji

Lagos State University has announced the promotion of its acting Dean, School of Communication, Dr. Rotimi Olatunji to a professor of Mass communication (Advertising) with effect from October 1, 2015 and Dr. Sunday Olayinka Alawode as Associate Professor of Mass Communication (Broadcasting).

ACSPN HISTORY SERIES 2ND EDITION, UNIVERSITY OF LAGOS, May 19th, 2016



Chief Olusegun Osoba



With Prof Idowu Sobowale



.....With the University of Lagos Management



Prof Ralph Akinfeleye, standing left, during the Unilag TV Studio session

For more on the ACSPN history series editions, visit <https://www.acspn.org/index/php/features/trainings/history-series/ahs-2nd-edition>, <https://acspn.org/index/php/features/trainings/history-series/ahs-1st-edition>

ACSPN AND ACCE PARTNER AT FORD FOUNDATION, JUNE 7TH, 2016



Dr. Paul Nwulu and Dr. Dabesaki Mac-Ikemenjima, 4th from left and 5th from right with the ACSPN and ACCE team at the Ford Foundation Office in Lagos

ACSPN 3rd Annual Conference 2016

Theme: Strategic Communication, National Security and Peace Building in Nigeria

Date: Wednesday, August 31 – Thursday, September 1, 2016

Venue: Rockview Hotel (Royale), Adetokunbo Ademola Crescent, Wuse 11, Abuja

Special Panel: Managing National Security in a Digital Age

News on Professional development is only published in this newsletter for currently subscribed members who send to: acspn.communicationnigeria@gmail.com, info@acspn.org

Visit: www.acspn.org today. Make your views known on the forum

....Ongoing Project, 2016

ACSPN on March 26, 2016 Flagged-off the Advertising Research Group and Project on the Uses of Advertising in Nigeria's 2015 Presidential Election Campaigns. **Participating institutions and organisations in the project are ACSPN, ORBICOM/UNESCO, North Dakota State University (NDSU)** and other partners, including the Advertising Practitioners Council of Nigeria (APCON), Outdoor Advertising Association of Nigeria (OAAAN), Public Relations Consultants association of Nigeria (PRCAN).

ACSPN Empowerment Series 7th Edition
Voices
March 24, 2015

"Questionnaire Construction for Surveys" - Prof Idowu Sobowale

"I have learnt today how to keep my questionnaire short, simple and precise. Especially how to put several questions in one response category using the matrix type of question which I didn't really understand till now."

- *Oluwadamilola Adesanya (Postgraduate Student)*

In a world of complexities and change, Prof. Idowu Sobowale has helped us to simplify a crucial process in social research: Questionnaire Construction. Today's session will go a long way in my daily quest to integrate theory with the practice of communication."

- *Tunde Ojo (Professional/Marketing Communication)*

"As always, the empowerment series on "Questionnaire construction" is very enlightening. I am more equipped to design a proper questionnaire and my interest in the different research aspects continue to peak."

- *Ifedolapo Ademosu (Scholar)*

"For the umpteenth time, ACSPN has scored another high grade by this initiative for impacting knowledge. I have gained tremendously in the art of preparing instruments for research work. Of particular note are the matrix structure and contingency questions as featured in today's lecture. As always, Prof Idowu Sobowale has done a great favour to some of us who are itching to embrace academic career. To ACSPN, I say God bless the association as I pray it goes from strength to strength."

- *Abdulfatai I. Babatunde (Professional/Journalism)*

Do you know that your organization can partner with ACSPN to organise communication-related activities in your area of work, deliver a lecture, host an edition of the empowerment series or collaborate on research projects?

Please contact the Secretariat at -
acspn.communicationnigeria@gmail.com

BECOME A MEMBER

The Association of Scholars & Professionals of Nigeria (ACSPN) invites all students, academics and professionals in media, communication, public relations, advertising, marketing and other disciplines to become members. Joining the association gives you the opportunity for intellectual and career development. Membership subscription is due by January 1 annually except for new members who pay when they join - in their first year. Institutional members are allowed to register four members of staff free for each year of subscription. All categories of members are entitled to full benefits of membership.

Details:<http://www.acspn.org/index.php/en/extensions/s5-accordionmenu> Membership Category

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Associate Student Members: (Other Discipline)	2,000	20

Join the discussion forum on our website at <http://acspn.org/index.php/en/#>

"Are you Aware that as a subscribed member, you have the benefit of getting free and adequate mentorship from mentors concerning any area in communication?"

Please direct your questions to
acspn.communicationnigeria@gmail.com
Answers will be published on the website".

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