



# ACSPNnews

www.acspn.org

NEWSLETTER OF ASSOCIATION OF COMMUNICATION SCHOLARS & PROFESSIONALS OF NIGERIA

7th Edition, 2016

**VISION:** To advance the scholarly study and practice of communication by promoting and facilitating the pursuit of excellence in academic research and professional practice in Nigeria.

**MISSION:** ACSPN aims to support the process of shaping communication scholarship, training and practice in Nigeria whilst complementing the work of other bodies with similar aims and building on the potentials of the field of communication in Nigeria, conscious of the needs of the country for critical inputs from communication scholars and professionals to shape a future that will promote growth and development.

## ACSPN SOUTH-SOUTH ZONE AND DELTA BROADCASTING SERVICE PARTNERSHIP.

Media Advocacy Visit on March 16, 2016 at Warri.

## ACSPN History Series Maiden Edition

@Nigeria Institute of Journalism, Lagos, On the 17th of March, 2016



Maiden edition guest speaker, Prince Henry Odukumaiya, right, and Gbemiga Ogunleye, Provost and Chief Host, Nigerian Institute of Journalism.

Postgraduate students

R-L Benson Ekpobedefe DGM Admin, Delta Broadcasting Service, Fred Umukoro DGM Marketing, Dr. Joyce Ogwezi, ACSPN, Mrs Evelyn Utunye DGM News & Current Affairs, Dr. Majority Oji, VP, ACSPN South South, Tunde Omonode Igrammar, GM/CEO, Dr Sam Okere, ACSPN, Julie Ogbeni, Secretary SS ACSPN, Pat Ero Bivbere DGM Programmes, Augusta Okoro DGM Finance & Accounts.

For more from the ACSPN south-south service partnership visit: <http://www.acspn.org/index.php/shortcode/accordion>.



Diploma students

The audience

## ACSPN 3rd Annual Conference 2016

**Theme:** Strategic Communication, National Security and Peace Building in Nigeria

**Date:** Wednesday, August 31 – Thursday, September 1, 2016

**Venue:** Rockview Hotel (Royale), Adetokunbo Ademola Crescent, Wuse 11, Abuja

**Special Panel:** Managing National Security in a Digital Age

For more from the ACSPN first history series launch, visit: <http://www.acspn.org/index.php/shortcode/accordion>.

Do you know that your organization can partner with ACSPN to organise communication-related activities in your area of work, deliver a lecture, host an edition of the empowerment series or collaborate on research projects?

Please contact the Secretariat at - [acspn.communicationnigeria@gmail.com](mailto:acspn.communicationnigeria@gmail.com)

**Ongoing Project, 2016**

**ACSPN on March 26, 2016** Flagged-off the Advertising Research Group and Project on the Uses of Advertising in Nigeria's 2015 Presidential Election Campaigns. **Participating institutions and organisations in the project are ACSPN, ORBICOM/UNESCO, North Dakota State University (NDSU)** and other partners, including the Advertising Practitioners Council of Nigeria (APCON), Outdoor Advertising Association of Nigeria (OAAN), Public Relations Consultants association of Nigeria (PRCAN).

**ACSPN Empowerment Series 6th Edition Voices February 5, 2015**

**Journalistic Options for Responding to Ethical Issues in the 2015 Election Campaigns in Nigeria**

**- Lanre Idowu**

“A very interesting and insightful discussion. I have learnt a lot about ethical issues bordering on electioneering campaign reportage. I am better enlightened.”

*- Tolulope Sonola (Scholar)*

“It is an encouraging and exciting experience. Adequate publicity should be carried out to make non-members and members to attend the seminar.”

*- Semiu Kazeem (Scholar)*

“This was a very illuminating and engaging interaction. Given the experience of Mr Lanre Idowu, it could not have been anything else. However, considering the number of attendants, how will the Association pass the core/essence of this interaction to the larger audience?”

*- Ayodele Akinkuotu (Professional/ Journalism)*

“This edition actually is quite interactive. I enjoyed the talk and the discussion from experienced professionals.”

*- Timothy-Crown Aderibigbe (Professional/ Broadcasting)*

**BECOME A MEMBER**

The Association of Scholars & Professionals of Nigeria (ACSPN) invites all students, academics and professionals in media, communication, public relations, advertising, marketing and other disciplines to become members. Joining the association gives you the opportunity for intellectual and career development. Membership subscription is due by January 1 annually except for new members who pay when they join – in their first year. Institutional members are allowed to register four members of staff free for each year of subscription. All categories of members are entitled to full benefits of membership.

Details:<http://www.acspn.org/index.php/en/extensions/s5-accordionmenu> Membership Category

Membership category	Subscription fee (N)	Subscription fee (\$)
Full Members	5,000	100
Student Members (Communication)	2,000	20
International members (open)	25,000	250
Associate Members: Other Disciplines /areas of work	5,000	100
Associate Student Members: (Other Discipline)	2,000	20

*“Are you Aware* that as a subscribed member, you have the benefit of getting free and adequate mentorship from mentors concerning any area in communication?

Please direct your questions to

[acspn.communicationnigeria@gmail.com](mailto:acspn.communicationnigeria@gmail.com)

Answers will be published on the website”.

**Join the discussion forum on our website at <http://acspn.org/index.php/en/#>**

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**CO-ORDINATOR**

IFEDOYIN COMFORT IDOWU  
**GUEST EDITOR**

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**GRAPHICS**